**Light Up the Blackpool Tower Application Form**

Thank you for your interest in lighting up The Blackpool Tower. Please see the terms and conditions below. All applications are subject to review.

Terms of Agreement:

* Selection of applicants is a privilege, not an entitlement and all decisions are made at the discretion of The Blackpool Tower management team.
* Any requests made by an organization must be made by a board or staff member. Requests on the behalf of an organisation will not be considered.
* Applications can be made by individuals for events such as weddings, anniversaries and birthdays.
* The Blackpool Tower is under no obligation to provide feedback to any individual or organization regarding the status, approval or denial of its application.
* Only the applicant on the original submitted application will receive written notification on the result of your application. This should be considered a final response from The Blackpool Tower.
* Previous successful applicants are not automatically guaranteed to be selected again.
* If you hold an annual event you will need to re-submit a new version of this form each year for consideration

Note: Applications will not proceed to our review process until you have agreed to the above terms and conditions.

**Name (Please print):**

**Organization Name/Applicant (Please print):**

**I have read and understood the above terms and conditions (Please tick):**

**Signature:**

***Please Note:*** *All booking requests must be received at least 2 weeks prior to the requested Date for lighting up the Tower to provide adequate time for Programming.*

Prices for Lighting Up the Tower:-

|  |  |  |
| --- | --- | --- |
| Corporate/Private Request | One Night | £500+VAT |
| Corporate/Private Request | Fri-Sun | £1000+VAT |
| Corporate/Private Request | Mon-Thurs | £1500+VAT |
| Charitable Request (50% discount) | One Night | £250+VAT |
| Charitable Request (50% discount) | Fri-Sun | £500+VAT |
| Charitable Request (50% discount) | Mon-Thurs | £750+VAT |

|  |  |  |  |
| --- | --- | --- | --- |
| **First Name:** |   | **Surname:** |   |
| **Name of Company (If applicable)** |   |
| **Email Address:** |   |
| **Postal Address:** |   |
|   |
| **Post Code:** |   | **Contact Tel No:** |   |
| **Why do you wish to light up the Blackpool Tower?** |   |
|   |
| **Date of Event** |   |
|   |
| **Tell us about your Company (if applicable)** |   |
|   |
| **Describe the nature of event associated with your request** |   |
|   |
| **Date by which you require a decision from us** |   |
|   |
| **Is this request associated with any other event? If yes please explain** |   |

|  |  |
| --- | --- |
| **Please provide details of your lighting request** | **Colour of Tower:** |
| **Colour of Heart:** |

|  |
| --- |
| Please outline below how the Blackpool Tower will feature in any promotional material and media releases from yourself/organisation. Please also outline the length of time The Blackpool Tower will feature in these publications and the estimated audience it will reach |
| **Please Tick:** | **The Blackpool Tower Exposure** | **Description** | **Estimated Target Audience** |
|   | **Advertisements** |   |   |
|   | **Brochures** |   |   |
|   | **Celebrity Endorsement** |   |   |
|   | **E-mail** |   |   |
|   | **Flyers** |   |   |
|   | **Invitations** |   |   |
|   | **Local Press** |   |   |
|   | **National Press** |   |   |
|   | **Newsletter/E-newsletter** |   |   |
|   | **Posters** |   |   |
|   | **Promotional Materials** |   |   |
|   | **Remarks** |   |   |
|   | **Social Media** |   |   |
|   | **Website (including link to www.theblackpooltower.com)** |   |   |
|   | **Other (please specify)** |   |   |